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PATENT
Customer No. 22,852
Attorney Docket No. 05725.0984-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES**

In re Application of:)
Jerome PEYRELEVADE et al.) Group Art Unit: 3627
Application No.: 10/024,352) Examiner: Michael A. Cuff
Filed: December 21, 2001) Confirmation No.: 4684
For: SHOP-IN-SHOP WEBSITE)
CONSTRUCTION)

Attention: Mail Stop Appeal Brief-Patents

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY BRIEF UNDER 37 C.F.R. § 41.41

Appellants submit this Reply Brief under 37 C.F.R. § 41.41 to the Board of Patent Appeals and Interferences ('the Board'), in response to the Examiner's Answer, mailed August 1, 2008 ("Examiner's Answer"), in this case.